

### SKILLS

UI/UX Design	Prototyping
Visual Design	Wireframing
Iconography	Branding
Illustration	Photo Editing
Typography	Motion Graphics
HTML5 / CSS3	JQuery

### SOFTWARES

Sketch	Adobe CC
Invision	• Illustrator
Zeplin	• Photoshop
Principle	• InDesign
JIRA	• After Effects
Confluence	• Adobe XD
Omnigraffle	

### EDUCATION

#### BFA—Web Design and New Media

2017  
Academy of Art University  
San Francisco, CA, USA

#### AAS—Fashion Design

2004  
Fashion Institute of Technology  
New York, NY, USA

### AWARDS

Spring Show  
Academy of Art University  
Digital Illustration project: Fiesta

### LANGUAGES

English (fluent)  
Chinese (fluent)  
German (Beginner)

○ Seeking local professional opportunities after relocated back to SF Bay Area from Zürich, Switzerland September 2019—Present

### EXPERIENCE

#### UI/UX Designer, August 2018—August 2019

Move Digital AG, Zürich, Switzerland

- Created wireframes, high fidelity mockups, interaction prototypes, and specs for engineering hand-off
- Created and updated the company UI style guide
- Collaborated closely with the business design team, engineers other designer on design implementation
- Reviewed and provided feedback for in progress UI designs, ensured the assets are implemented that looks great and functions properly
- Conducted research on best practices and latest state-of-the art feature designs

#### Visual Designer, May 2017—March 2018

Whil Concepts, Inc., San Francisco, CA, USA

- Designed and Created wireframe, UI interface and prototype of company website and mobile apps
- Redesigned new marketing collaterals: one pagers, eBooks, digital and print ads, presentation deck, infographic and etc
- Collaborated with teams across the board, including production, marketing and sales

#### Design Intern, Jan—May 2017

Whil Concepts, Inc., San Francisco, CA, USA

- Created design assets and mockups for website and web app
- Created marketing collateral materials
- Assisted with the upkeep of design guidelines and documentations

○ Attended Academy of Art University 2013—2017

#### Fashion Designer 2008—2012

Just Class Inc. | Angelique Inc., | Andrew Sports Inc., New York, NY

- Researched the latest trends, designed and oversaw the development of the clothing line(s)
- Collaborated closely with the head designer(s), merchandising team, production team and oversea factories on a daily basis
- Created illustrations and artworks for prints, patterns, logos, embellishments and presentation boards
- Created technical sketches & tech packs for product development